

FOR IMMEDIATE RELEASE

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Announcing the
Willamette Valley Chapter of the Construction Specifications Institute's
Annual BUILD 2010 Construction Conference

With an economic picture showing glimpses of hope amid uncertain economic conditions, building professionals are gathering on January 28, 2010 for an afternoon of educational seminars, a construction product show, and an evening Economic Forecast with keynote speech from leading Oregon economist John Mitchell.

“There is a lot of opinion about what is in store for 2010, and we know that John Mitchell will help us to understand the national, state, and local economy in his warm, personable style,” says organization president Matt Keenan. “John will provide an insightful outlook into the 2010 economy and discuss prospects, risks and opportunities in the coming year.”

The meeting is presented by the Willamette Valley Chapter of the Construction Specifications Institute (CSI) and will be held on January 28 at the Eugene Hilton and Conference Center. The day begins with a product show and **free educational workshops** on a host of building issues from 2:00 – 5:30 PM. A full list of topics and continuing education credit information is attached and also located on the CSI website at www.csiwvc.org. A social hour will follow at 5:30 PM with a dinner at 6:30 PM, and the Economic Forecast at 7:00 PM.

“This event is an exceptional networking opportunity for those in construction related professions and will give insight into the future of our economy,” Keenan said. “Last year over 200 people enjoyed these interesting and informative exhibitors and educational workshops, as well as gained a greater understanding of the economic forces that will shape their upcoming business decisions.”

This is CSI's annual joint meeting with other professional associations including: AIA (American Institute of Architects), NAWIC (National Association of Women in Construction).

The meeting is generously sponsored by: FM Sheet Metal, Turner Construction, Jones & Roth and Willamette Graystone.

The cost of the economic forecast dinner is \$25 and reservations are required. If you are interested in attending please contact Tana Baker at 541.687.9445 or tana@chambersconstruction.com.

QUICK FACTS ABOUT CSI :

Members: People working in the construction and construction related industry: Architects, Specifiers, Contractors, Engineers, Building Owners, Facility Managers, Attorneys, Academics, Product Representatives, Construction Software Vendors. Nationally, the organization has 146 chapters and more than 15,000 members. The Willamette Valley Chapter has 140 members.

Mission: Advance the process of creating and sustaining the built environment.

About: The Construction Specifications Institute is renowned in the industry for its rigorous certification programs for professionals seeking to improve their knowledge of accurate and concise construction documents and project delivery methods.

Joint event between WVC CSI, AIA SWO, and NAWIC:



January 28, 2010

Location: Hilton Hotel and Conference Center – Eugene, OR
Seminars & Product Show 2-5:30pm - Social Hour 5:30pm - Dinner 6:30pm - Program 7:00pm
Dinner & Program Cost: \$25 (Students: \$10)

RSVP by Noon, Monday January 25, 2010 to Tana Baker at tbaker@chambersconstruction.com

Educational Seminars and Product Show

Prior to the Economic Forecast don't miss your opportunity to attend **free** Education Seminars and the annual Product Show. Education seminars provide a great way to earn continuing education credits (**one learning unit for each session**) AIA/CSI members can earn One Learning Unit which will be reported to AIA/CES or CSI/CEN

Session 1 2:00 - 3:00	"Segmental Retaining Wall Design" <i>Willamette Graystone</i>	"LEED-Sustainable Strategies for Interior Lighting" <i>Ledalite Architectural Products</i>	"Rolling doors, vertical and horizontal grilles, security doors, and fire rated doors" <i>Overhead Door Company</i>
Session 2 3:15 - 4:15	"Engineered Soils for a Sustainable Environment" <i>Rexius Forest Products</i>	"Polished Concrete - Densify Faster, Densify Cleaner, Densify Greener" <i>Sustainable Flooring Solutions</i>	"Design Challenges – Solving the Puzzle with Metal Parcels" <i>AEP Span</i>
Session 3 4:30 - 5:30	"Composite Materials and Pultruded Fiberglass in the Window and Door Industry" <i>Reeb Millwork and Marvin Windows & Doors</i>	"Galvanizing for Corrosion Protection" <i>Galvanizers Company</i>	"The Intelligent Use of Water" <i>Rain Bird</i>

Economic Forecast

John Mitchell – M & H Economic Consultants

What's in store for 2010 and beyond? The past few years have seen many dramatic changes in the world, national, regional, and local economies and all of us have been affected by the changes. John Mitchell's presentation will focus on the state of the national and regional economies as well as the prospects for the construction industry as we move into 2010.

Sponsored By:



FM Sheet Metal Inc.

Product Show Exhibitors (more to follow):

Sustainable Flooring Solutions
Rain Bird
Willamette Graystone
Office World
9 Wood Inc.

Reeb Millwork
AEP Span
Harry L. Stearns
Dea Mor
Mid-Valley Glass

Galvanizers Company
Rexius Forest Products
Anderson Windows
Marvin Windows & Doors